

Company Pitch Deck

July 2025

[www.Web3Files.net](http://www.Web3Files.net)

WEB3 Files, Inc

# REDEFINING THE FUTURE

GET STARTED





## Welcome to Web3 Files, Inc.

Web3 Files Inc. is a decentralized infrastructure company dedicated to enhancing digital ownership, identity, and monetization. We offer an intuitive platform for creators, developers, and businesses to host files, secure blockchain-based names, and receive payments through our native stablecoin, CHIPS. By seamlessly integrating the familiarity of Web2 with the innovations of Web3, Web3 Files Inc. is at the forefront of advancing a user-controlled internet.

### The Principle That Drives Us

We advocate for the belief that individuals should have full control over their digital identity and content, independent of centralized platforms. It is essential that ownership, access, and monetization of digital assets be characterized by transparency, permanence, and resistance to censorship.





## Who We Are

### Mission:

Our goal is to empower individuals and organizations by providing them with permanent ownership of their digital content, identity, and data through decentralized infrastructure and user-friendly tools.

### Vision:

Our goal is to create a future in which individuals can freely publish, share, and monetize their work without dependence on centralized platforms, thereby harnessing the full potential of Web3 technology.

## Core Values

- Decentralization First

We advocate for open, distributed systems that restore control to users rather than corporations.

- Ownership & Identity

Every user is entitled to permanent control over their content and digital identity.

- Simplicity & Accessibility

Web3 should be user-friendly. We develop intuitive tools that are accessible to everyone, requiring no prior knowledge of cryptocurrency.

- Security & Transparency

Our technology prioritizes privacy, verifiability, and data integrity by default.



## Meet The Team

The Team Powering the Next Internet

Leading with Innovation



FOUNDER & CEO/CTO

### Frank Corsi

Frank Corsi is a software engineer and systems architect with over three decades of experience. A graduate of the MIT Sloan School of Management, Frank began his career in 1990 and has since pioneered multiple advancements in digital infrastructure. He was an early leader in DNS and domain name systems during the 1990s and transitioned to blockchain development in 2017. As a former data center owner and visionary technologist, Frank now leads the development of Web3 Files Inc.'s full-stack decentralized ecosystem, bringing together blockchain, IPFS, and user-first monetization tools.

FOUNDER & COO

### Nancy Ahola

Nancy Ahola brings a wealth of experience as a strategic business manager. She has a proven track record of building operationally sound and financially successful businesses. Her expertise lies in organizational efficiency, profitability optimization, and executive leadership. Nancy has been actively involved in the New York City investor community and maintains strong international business connections that support the global growth of Web3 Files Inc.



## Why Web3 Files?

Reclaim Control in the Digital Age



### The Problem:

Centralized platforms control your data, limit access, and take a cut of your revenue.



### Our Belief:

Ownership of digital content and identity should belong to users not tech giants.



### Our Solution:

Web3 Files Inc. makes Web3 accessible, permanent, and profitable.

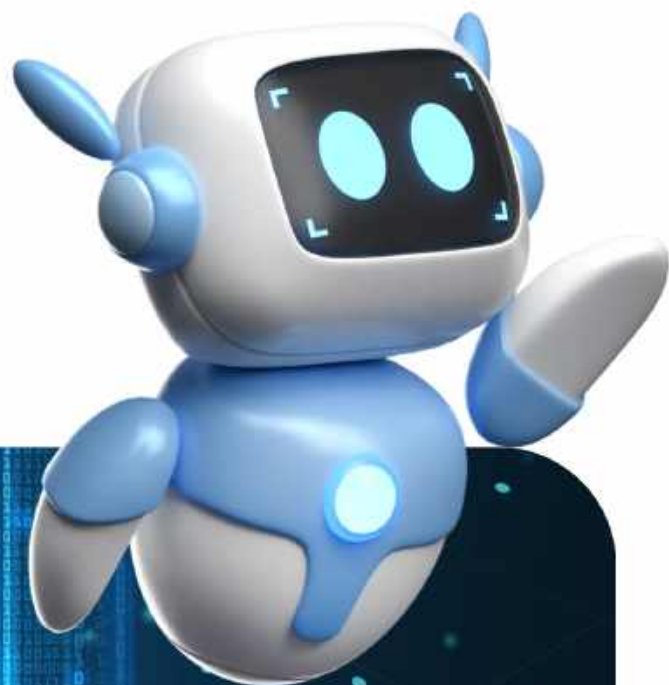
- Host files and websites on decentralized infrastructure
- Register your identity with blockchain-based Permanent Names
- Earn directly through CHIPS, our stablecoin for creators and developers



## Our Products

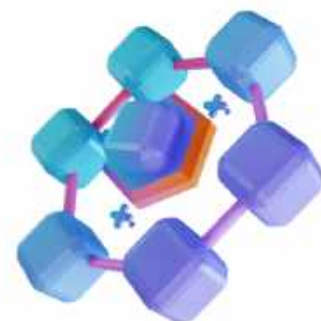
A complete Web3 toolkit built for real users

### A Glimpse into the Future



#### Web3 Files

Decentralized file hosting platform powered by IPFS. Each file is content-addressed and user-owned with built-in monetization options.



#### Permanent Names

Blockchain-native identity system using the ~yourname structure. Includes programmable functions, smart linking, and access control.



#### Permanent Web

Start with a ready-made template, customize your content, and deploy to IPFS in minutes. Your site is permanently accessible through your own blockchain-based Permanent Name.



#### CHIPS Token

An ERC-20 stablecoin powering the Web3 Files ecosystem. CHIPS enables tipping creators, unlocking premium content, purchasing file storage, and paying for services all with predictable pricing.



## Market Opportunity

The shift from centralized Web2 infrastructure to decentralized Web3 ecosystems represents a multi-billion dollar transformation. Web3 Files Inc. sits at the intersection of several fast-growing global markets



### Domain and Digital Identity Services

The traditional domain name system (DNS) constitutes a market exceeding \$60 billion. Blockchain-based alternatives, such as Permanent Names, are experiencing rapid expansion, facilitating programmable and verifiable identities.

### Decentralized Cloud Storage

The global market for this technology is estimated to exceed \$80 billion. Both IPFS and blockchain-based storage solutions are gaining traction due to their attributes of permanence, integrity, and resistance to censorship.

### Creator Monetization

Over \$100 billion is exchanged annually through platforms such as YouTube, Patreon, and other creator-driven services. Web3 solutions enable creators to earn directly from their audiences without middlemen or high platform fees.

### Web2 Platform Integration

There are countless hosting companies, domain resellers, and agencies that can enhance their service offerings by incorporating Web3 tools. Our WHMCS and cPanel modules enable traditional providers to seamlessly offer decentralized hosting, blockchain-based domain names, and CHIPS monetization, all without requiring prior Web3 experience.

### Web3 Infrastructure & Transition

As the migration from Web2 to Web3 accelerates, service providers are increasingly in search of user-friendly, secure, and interoperable solutions. Web3 Files is strategically positioned to bridge this gap by providing decentralized tools that integrate seamlessly with familiar Web2 workflows.



## Ideal Customers

Technology companies looking to innovate can integrate Web3 Files to offer decentralized hosting, digital identity, and blockchain-based file services. Our platform helps them expand their offerings, improve data sovereignty, and tap into the growing demand for Web3 infrastructure.

### Web2 Hosting Providers

Millions of hosting companies and domain resellers around the world are actively seeking ways to differentiate and grow. With Web3 Files, they can offer decentralized hosting, blockchain-based names, and IPFS site deployments—using our WHMCS and cPanel modules for easy integration. This allows them to tap into Web3 demand, increase revenue per user, and stay competitive without needing blockchain expertise.

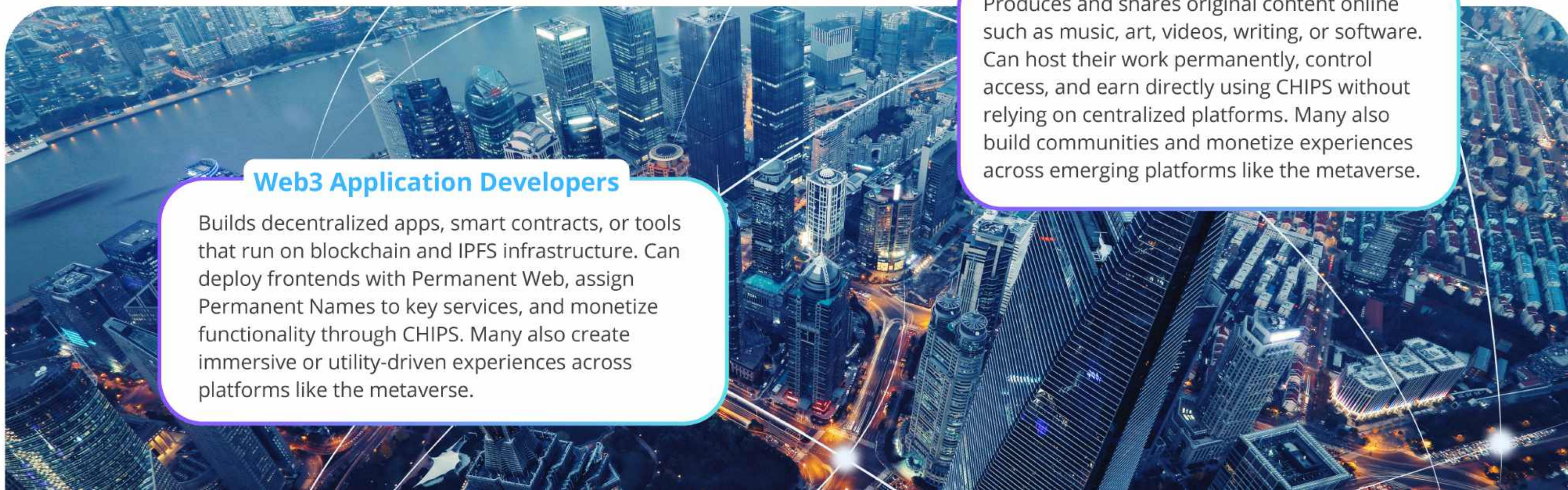


### Digital Creators

Produces and shares original content online such as music, art, videos, writing, or software. Can host their work permanently, control access, and earn directly using CHIPS without relying on centralized platforms. Many also build communities and monetize experiences across emerging platforms like the metaverse.

### Web3 Application Developers

Builds decentralized apps, smart contracts, or tools that run on blockchain and IPFS infrastructure. Can deploy frontends with Permanent Web, assign Permanent Names to key services, and monetize functionality through CHIPS. Many also create immersive or utility-driven experiences across platforms like the metaverse.





## Competitive Analysis

Web3 Files Inc. brings together features rarely found in one platform.

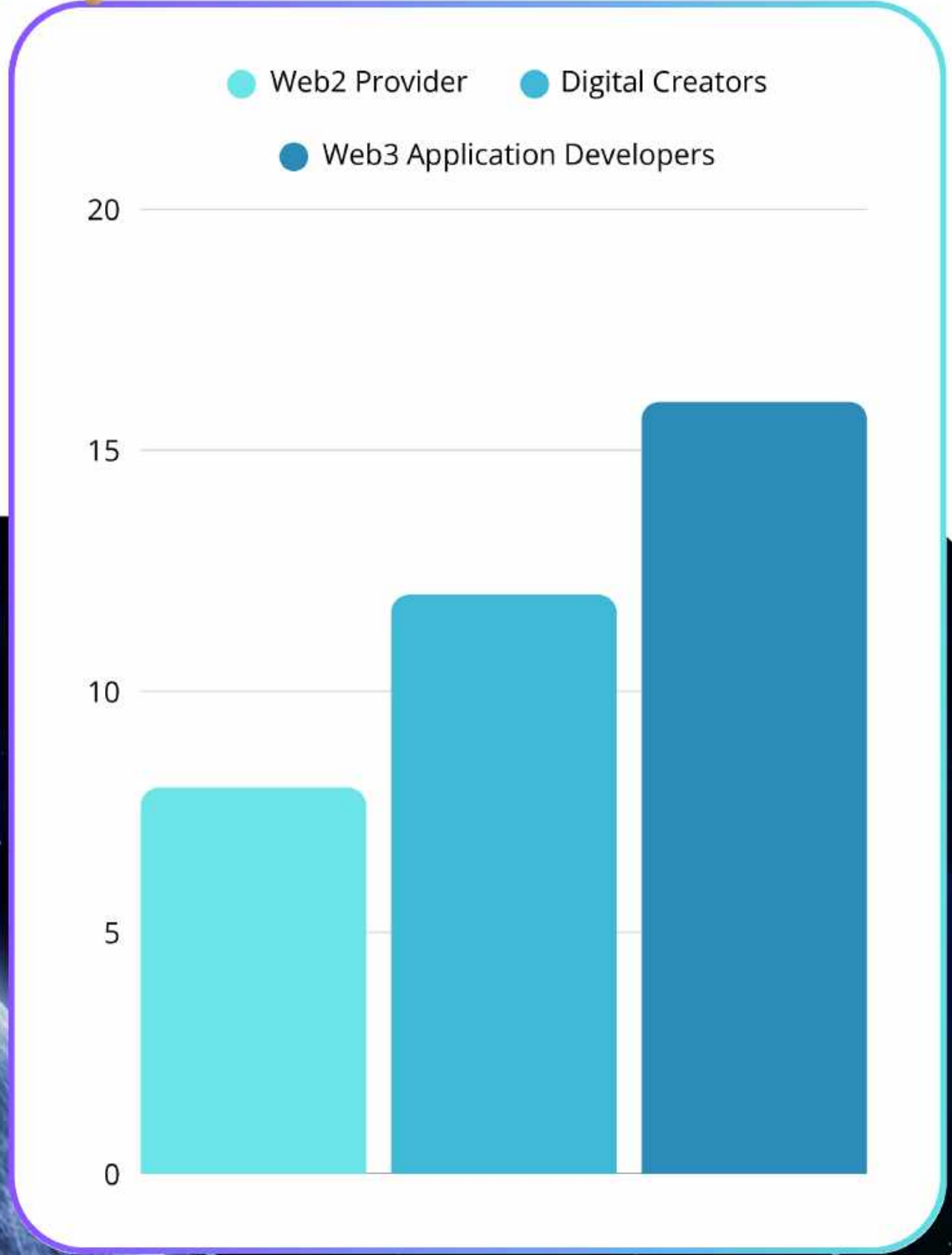
### Stands Apart From Current Offerings

Platform	Decentralized Hosting	Blockchain Identity	Monetization Tools	Web2 Integration	Stable Pricing
Web3 Files Inc.	✓ IPFS-backed	✓ Permanent Names	✓ CHIPS Token	✓ WHMCS/cPanel	✓ CHIPS (Stablecoin)
Filecoin	✓	✗	✗	✗	✗
ENS + IPFS	✓ (via IPFS)	✓ ENS	✗	✗	✗
Arweave	✓ Permanent Storage	✗	✗	✗	✗
Traditional Hosts	✗	✗	✗	✓	✓ (Fiat)



## Ideal Customers

Our customer base signifies a multi-billion dollar market opportunity. By securing just a fraction of this market, we can welcome tens of thousands of paying users over the next 12 to 18 months, generating recurring annual revenue from this segment.










## Total Addressable Market (TAM)

Web3 Files Inc. operates at the convergence of five major digital industries.  
Our platform is built to capture value from each, offering a scalable and multi-stream revenue model.



Market Segment	Market Size	Web3 Files Inc. Role
 Cloud Storage & Hosting	\$80+ Billion	Decentralized file hosting via IPFS and scalable content delivery
 Digital Identity & Domains	\$60+ Billion	Blockchain-based naming system (Permanent Names) as alternatives to traditional domains
 Creator Economy & Monetization	\$100+ Billion	Tools for creators to monetize content via CHIPS tips, unlocks, and premium access
 Web2 Integration Services	\$10+ Billion	WHMCS and cPanel modules for seamless Web2-to-Web3 transformation
 Web3 Infrastructure & NFT Tools	\$20+ Billion	APIs, smart contracts, and publishing tools for blockchain developers and businesses



# Thank You

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Web3 Files Inc. is not just building a product we're shaping the future of digital ownership. With scalable infrastructure, real utility, and a clear path to adoption, we're ready to bring Web3 to the mainstream. Let's build the decentralized internet together.

